Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489528 /	06266599

Product		
OBAMA 4 AMERICA		
Contract Dates	Estimate #	
10/16/12 - 10/22/12	1537	
Advertiser		Original Date / Revision
Obama For America		10/01/12 / 10/01/12

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 7	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	2	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF--	5	$125.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30	~~$125.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
2	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30	~~$125.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
5	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30	~~$125.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							

N 8	KVVU	10/16/12	10/22/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF--	5	$125.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30	~~$125.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
4	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30	~~$125.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
5	KVVU	10/16/12-10/22/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30	~~$125.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							

N 9	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	$250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF--	5	$125.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30	~~$125.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
3	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30	~~$125.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							
5	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30	~~$125.00~~	NM
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2							

N 10	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	4	$600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/16/12	10/22/12	MTWTF--	10	$150.00

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Contract Dates	Product	Estimate #
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Advertiser	Original Date / Revision
Obama For America	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/16/12-10/22/12		Katie Couric	2-3p	MTuWThF----	:30		~~$150.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
3	KVVU	10/16/12-10/22/12		Katie Couric	2-3p	MTuWThF----	:30		~~$150.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
4	KVVU	10/16/12-10/22/12		Katie Couric	2-3p	MTuWThF----	:30		~~$150.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
6	KVVU	10/16/12-10/22/12		Katie Couric	2-3p	MTuWThF----	:30		~~$150.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
9	KVVU	10/16/12-10/22/12		Katie Couric	2-3p	MTuWThF----	:30		~~$150.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
10	KVVU	10/16/12-10/22/12		Katie Couric	2-3p	MTuWThF----	:30		~~$150.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
N 11	KVVU	10/16/12	10/22/12	Anderson	3-4p		:30			NM	4	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	10	$175.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTuWThF----	:30		~~$175.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
3	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTuWThF----	:30		~~$175.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
4	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTuWThF----	:30		~~$175.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
6	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTuWThF----	:30		~~$175.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
9	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTuWThF----	:30		~~$175.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
10	KVVU	10/16/12-10/22/12		Anderson	3-4p	MTuWThF----	:30		~~$175.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
N 12	KVVU	10/16/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	6	$1,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	10	$225.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		~~$225.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
4	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		~~$225.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
9	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		~~$225.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
10	KVVU	10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		~~$225.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
N 13	KVVU	10/16/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	3	$855.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/16/12	10/22/12	MTWTF--	5	$285.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		~~$285.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
3	KVVU	10/16/12-10/22/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		~~$285.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
N 14	KVVU	10/16/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	$975.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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Advertiser	Original Date / Revision
Obama For America	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	5	$325.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	KVVU	10/16/12-10/22/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		~~$325.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
5	KVVU	10/16/12-10/22/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		~~$325.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
N 15	KVVU	10/16/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	5	$300.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		~~$300.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
2	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		~~$300.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
5	KVVU	10/16/12-10/22/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		~~$300.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
N 16	KVVU	10/16/12	10/22/12	MORE Access	630-7pm		:30			NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/16/12	10/22/12	MTWTF--	5	$225.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		~~$225.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
3	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		~~$225.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
4	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		~~$225.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
5	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		~~$225.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
N 24	KVVU	10/20/12	10/20/12	Numb3rs	Sa 4-5p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	-----1-	1	$100.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Numb3rs	Sa 4-5p	-------Sa--	:30		~~$100.00~~	NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2												
N 26	KVVU	10/22/12	10/22/12	The Mob Doctor	Mon 9p-10p		:30			NM	21	$14,670.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	1------	1	$2,750.00						

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Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/22/12-10/28/12		The Mob Doctor	Mon 9p-10p	M----------	:30		~~$2,750.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											
2	KVVU	10/17/12-10/17/12		Katie	M-F 11a-12p	---W-------	:30		$275.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
3	KVVU	10/17/12-10/17/12		Katie	M-F 11a-12p	---W-------	:30		$275.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
4	KVVU	10/18/12-10/19/12		Katie	1-2pm	----ThF----	:30		$275.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
5	KVVU	10/18/12-10/19/12		Katie	1-2pm	----ThF----	:30		$275.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
6	KVVU	10/18/12-10/19/12		Katie	1-2pm	----ThF----	:30		$275.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
7	KVVU	10/18/12-10/19/12		Katie	1-2pm	----ThF----	:30		$275.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
8	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	----ThF----	:30		$300.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
9	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	----ThF----	:30		$300.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
10	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	----ThF----	:30		$300.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
11	KVVU	10/18/12-10/19/12		Anderson Cooper	2-3p	----ThF----	:30		$300.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
12	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	----ThF----	:30		$350.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
13	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	----ThF----	:30		$350.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
14	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	----ThF----	:30		$350.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
15	KVVU	10/18/12-10/19/12		Dr Oz	3-4p	----ThF----	:30		$350.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
16	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		$550.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
17	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		$550.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
18	KVVU	10/17/12-10/17/12		The X Factor	The X Factor	---W-------	:30		$5,350.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
19	KVVU	10/16/12-10/16/12		Raising Hope/Ben and Kate	Tue 8p-9p	-Tu--------	:30		$3,550.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
20	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	---------Su	:30		$140.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
21	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	---------Su	:30		$140.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
22	KVVU	10/21/12-10/21/12		Weekend Matinee Movie	10-5pm	---------Su	:30		$140.00	NM		
Ⓜ	MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2,											
N	28	KVVU	10/18/12	10/18/12	The X Factor	The X Factor		:30		NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---1---	1	$3,075.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		The X Factor	The X Factor	----Th-----	:30		~~$3,075.00~~	NM		
	See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489528 /	06266599

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	**1537**

Advertiser	Original Date / Revision
Obama For America	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 29	KVVU	10/19/12	10/19/12	Fringe	Fri 9p-10p		:30			NM	0	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/15/12	10/21/12	----1--	1	$1,750.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*KVVU*	*10/15/12-10/21/12*	*Fringe*	*Fri 9p-10p*	*------F----*	*:30*	*~~$1,750.00~~*	*NM*

See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2

Totals	107	$65,045.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	107	$65,045.00	$55,288.25
Totals	107	$65,045.00	$55,288.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP HEADLINE# 6266599 TRF# 489528
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT1/12 09.08
CHANGES *** KVVU-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US

REP.# OFF.# 762 SALESMAN #

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

BUYER NAME MAURA GILROY

SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6266599

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 4 AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 09.08

REP: TO ROSE
FR NIKKI
OKD M5 SEE LINES 44-51
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =			AGENCY EST# = 1537						
8		ES	1100A-1200N	30		$125.00	10/16	10/22	2		TU-F,M	2

PROGRAM : BETTER LAS VEGAS

REP HEADLINE# 6266599 TRF# 489528
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT1/12 09.08
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
44		A	1100A-1200N	30		$275.00	10/17	10/17	2		WED	2

PROGRAM : KATIE COURIC
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-8 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-9 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-11 FOR 6 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-12 FOR 6 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-13 FOR 4 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-14 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-15 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-16 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-17 FOR 4 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-35 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-36 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-26 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK

45		A	100P-200P	30		$275.00	10/18	10/19	4		TH-F	4

PROGRAM : KATIE COURIC
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 44-51

46		A	200P-300P	30		$300.00	10/18	10/19	4		TH-F	4

PROGRAM : ANDERSON COOPER
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 44-51

47		A	300P-400P	30		$350.00	10/18	10/19	4		TH-F	4

PROGRAM : DR OZ
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 44-51

48		A	400P-430P	30		$550.00	10/18	10/19	2		TH-F	2

PROGRAM : NEWS
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 44-51

49		A	800P-1000P	30		$5,350.00	10/17	10/17	1		WED	1

PROGRAM : X FACTOR
ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 44-51

REP HEADLINE# 6266599 TRF# 489528
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT1/12 09.08
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
50		A	800P-900P	30		$3,550.00	10/16	10/16	1		TUE	1
PROGRAM : RAISING HOPE/BEN&KATE ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51												
51		A	230P-500P	30		$140.00	10/21	10/21	3		SUN	3
PROGRAM : MATINEE MOVIE ORD COM1: SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 44-51												
9		ES	1200N-100P	30		$125.00	10/16	10/22	2		TU-F,M	2
PROGRAM : DIVORCE COURT												
41		ES	100P-200P	30		$125.00	10/16	10/22	2		TU-F,M	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-10 FOR 5 SPOTS/WK												
11		ES	200P-300P	30		$150.00	10/16	10/22	4		TU-F,M	4
PROGRAM : KATIE COURIC												
12		ES	300P-400P	30		$175.00	10/16	10/22	4		TU-F,M	4
PROGRAM : ANDERSON COOPER												
13		ES	400P-500P	30		$225.00	10/16	10/22	6		TU-F,M	6
PROGRAM : DR OZ												
14		ES	500P-530P	30		$285.00	10/16	10/22	3		TU-F,M	3
PROGRAM : FOX 5 NEWS AT 5PM												
15		ES	530P-600P	30		$325.00	10/16	10/22	3		TU-F,M	3
PROGRAM : FOX 5 NWS AT 530P												
16		ES	600P-630P	30		$300.00	10/16	10/22	2		TU-F,M	2
PROGRAM : FOX 5 NWS AT 6P												
17		ES	630P-700P	30		$225.00	10/16	10/22	1		TU-F,M	1
PROGRAM : MORE ACCESS												

REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 6266599 TRF# 489528 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 09.08

$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26		S	400P-500P	30		$100.00	10/20	10/20	0		SAT	0
	PROGRAM : NUMB3RS											
33		S	900P-1000P	30		$2,750.00	10/22	10/22	0		MON	0
	PROGRAM : THE MOB DOCTOR											
35		S	800P-900P	30		$3,075.00	10/18	10/18	0		THU	0
	PROGRAM : THE X-FACTOR											
36		S	900P-1000P	30		$1,750.00	10/19	10/19	0		FRI	0
	PROGRAM : FRINGE											

STATION MAKEGOOD OFFERS:

M5 OK'D	BUY#8	MISSED:	TU-F,M/1100A-1200N	OCT16(3/WK)	30S	$125.00	(SEP28/12)
	BUY#9		TU-F,M/1200N-100P	OCT16(3/WK)	30S	$125.00	
	BUY#41		TU-F,M/100P-200P	OCT16(3/WK)	30S	$125.00	
	BUY#11		TU-F,M/200P-300P Katie	OCT16(6/WK)	30S	$150.00	
	BUY#12		TU-F,M/300P-400P Anderson	OCT16(6/WK)	30S	$175.00	
	BUY#13		TU-F,M/400P-500P	OCT16(4/WK)	30S	$225.00	
	BUY#14		TU-F,M/500P-530P	OCT16(2/WK)	30S	$285.00	
	BUY#15		TU-F,M/530P-600P	OCT16(2/WK)	30S	$325.00	14,670
	BUY#16		TU-F,M/600P-630P	OCT16(3/WK)	30S	$300.00	
	BUY#17		TU-F,M/630P-700P	OCT16(4/WK)	30S	$225.00	
	BUY#35		THU/800P-900P	OCT18	30S	$3,075.00	
	BUY#36		FRI/900P-1000P	OCT19	30S	$1,750.00	
	BUY#26		SAT/400P-500P	OCT20	30S	$100.00	
	BUY#33		MON/900P-1000P	OCT22	30S	$2,750.00	
		OFFER:	WED/1100A-1200N	OCT17(2/WK)	30S	$275.00	PLS ADVISE.
		&	TH-F/100P-200P	OCT18(4/WK)	30S	$275.00	
		&	TH-F/200P-300P	OCT18(4/WK)	30S	$300.00	
		&	TH-F/300P-400P	OCT18(4/WK)	30S	$350.00	
		&	TH-F/400P-430P	OCT18(2/WK)	30S	$550.00	
		&	WED/800P-1000P	OCT17	30S	$5,350.00	
		&	TUE/800P-900P	OCT16	30S	$3,550.00	
		&	SUN/230P-500P	OCT21(3/WK)	30S	$140.00	

CMT:SPOTS N/A DUE TO SPORTS & DEBATE. NOT PRE-BOOKED PLS APPROVE.

OCT/12 65045.00

CONTRACT TOTAL 65045.00

TOTAL SPOTS 107

REP HEADLINE# 6266599 TRF# 489528
$$$ MOD# 0: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT1/12 09.08
CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $260,180 KVVU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE